

Randal Powell
MULTIMEDIA DESIGNER

4539 Campus Ave. San Diego, CA 92116
(619)208-4642 / powell_randy@sbcglobal.net
On-Line Portfolio: <http://www.behance.net/rpowell>

I am a multimedia designer specializing in the translation of complex, abstract, or esoteric concepts into easily understood, striking visual messages for both general and targeted audiences.

CORE COMPETENCIES & SOFTWARE

Experienced in a wide variety of traditional and digital media including:

Illustration - Commercial, Technical, Fine Art, Photo, 3D

Graphic Design - Logos, Posters, Signage, Cover Art, Desktop Publishing

Project Design - Training, Animation, Presentations, Exhibit Design, Web Design, Model Building

Digital Imagery - Photography, Image Manipulation, Photo Illustration, Conceptualization

Video Production - Producing, Directing, Videography, Editing, Writing, Storyboarding

Experienced with both Mac and Windows OS, Adobe Creative Suite (Photoshop, Illustrator, Dreamweaver, Flash, Premier Pro, After Effects, Sound Booth, InDesign, and Acrobat), Microsoft Office / Power Point, Apple Final Cut Pro, AVID Xpress, and Autodesk 3D Studio Max.

WORK HISTORY

USS Midway Museum

Exhibit Artist / Graphic Designer (Contract / Pro Bono) - San Diego, CA, 2009-Present

Perform graphic design, illustration, animation, video and audio production, exhibit design, and exhibit fabrication for Midway Museum Exhibit Department. Projects include Steam Catapult animation and signage, design of Volunteer Recognition exhibit, redesign and installation of lighting for Wardroom exhibit, snoring sound effects for Enlisted Berthing exhibit. Currently working on a 3D digital model of the steam catapult system for future use. I also developed, designed, and oversaw installation of the Midway's "Top Gun" exhibit while an employee at Cubic Corp.

SD County Office of Education – Instructional Television

TV Production (PT) - San Diego, CA, 1995-Present

Shoot single and multi-camera TV productions including: talk shows, meetings, interviews, sports coverage, and award shows in studio and field environments. I specialize in doing live hand-held camera work. Also perform non-linear editing, stage management, lighting, and audio support.

Cubic Defense Applications

Computer Graphic Specialist, Technical Publications Dept. - San Diego, CA, 1997-2008

Produced graphics, print pieces, Power Point presentations, murals, booth elements, and Flash animations for proposals and international trade shows. Created orthographic, isometric, and exploded view illustrations for technical manuals and training. Shot digital photos of prototypes and products for technical reference and for marketing usage.

Promoted conversion from separate graphic applications to Adobe products, increasing efficiency, and aligning software tools with mainstream industry standards.

Reduced costs and accelerated graphics production by utilizing off-the-shelf scale military vehicle models for illustrations, photos, and Power Point animation. Savings were multiplied by using models for additional projects.

Authored, coordinated, and delivered Power Point presentations to management and general employee population to showcase and promote in-house usage of departmental services. Developed

many animated PPT presentations for proposals and other purposes.

Designed and built animated HTML-based Electro-Static Discharge Training and Testing module, used to train and annually certify over 600 employees. Built additional intranet and demo web sites.

Produced corporate, marketing, and training videos. Researched and developed scripts, created storyboards and animation, recorded audio, shot and edited video, directed, and produced various projects. Also provided footage and animation to vendors and press.

Specified and integrated \$33,000 professional non-linear video edit system and \$12,000 camera package. Designed edit suite, built voice-over recording area, and equipment rack. Was consulted by Photo Department for recommendations on their video equipment purchases.

Designed Cubic-sponsored "Top Gun" exhibit onboard USS Midway Museum. Developed theme, design drawings, and built 1/12th scale model. Supervised (and performed) exhibit installation, coordinating with outside contractor to complete project under \$20,000 budget.

Received Bronze Award for MILES 2000 Training Videos, and four Team Recognition Awards for various proposal and multimedia production efforts

Other Employment / Contract Work

Various Locations

Created 3ds Max models of Silk Road artisan tools for San Diego Art Museum / School In The Park education program. Models were integrated into Augmented Reality software.

Broadcast television ENG and studio experience with KSBY (San Luis Obispo), KUSI (San Diego), KLCS (Los Angeles), and Financial Network News (Los Angeles).

Video/multimedia production services for a variety of clients/contractors including: USS Midway Museum, Sierra Club, TCOYD, SD Business Journal, SD Business Development Corp.

Concept art, graphics, tech illustrations, and Power Point for clients/contractors including Apogen (Volt Technical Services), US Navy (Ideal Services), NASA/Jet Propulsion Laboratory (Trend Western Technical Services), and others. Designed JPL publications and Ulysses mission patch.

Designed, modeled, and built haunted attraction effects for San Diego Museum of Man, San Diego Maritime Museum, Mira Mesa Monster Manor, and Santa Maria YMCA.

OTHER INFORMATION

Awards: Del Mar Fair 1st Place Professional Video Award for The WBC Experience, and San Diego County Fair 3rd Place Professional Video Award for Monster Manor TV Spot

EDUCATION

SAN DIEGO COMMUNITY COLLEGE DISTRICT: San Diego, CA, 2000-2011
Multimedia / Graphics / Web Design - Continuing Education coursework (credit and non-credit)

PASADENA CITY COLLEGE: Pasadena, CA, 1984-1986
TV Field Production / Engineering - Continuing Education coursework (credit)

LOS ANGELES CITY COLLEGE: Los Angeles, CA, 1981-1983
TV / Film - Associate in Arts degree, Honors

TYLER SCHOOL OF ART (Temple Univ.): Philadelphia, PA, 1976-1980
Graphic Design - BFA Program (85 semester credit hours)

References, digital portfolio (on CD), and additional video clips available upon request.